



List of Available Supervisors and their Professional Specializations (examples of possible topics of dissertation theses)

Doc. Ing. Klára Antlová, Ph.D.

- Design of a knowledge network model in an organisation
- Optimisation of project management in the enterprise

Doc. PhDr. Ing. Pavla Bednářová, Ph.D.

- Topics of the Dissertation Thesis for doctoral study programmes Economics and Management and Business Administration and Management
- Impact and Performance of Transnational Corporations
- Corporate Competitiveness in the International Environment
- Growth and Development with International Trade

Doc. Ing. Jakub Dyntar, Ph.D.

- Warehouse planning using discrete-event simulation
- Forecasting and inventory control of products with intermittent demand
- Dynamic digital twin in the logistics planning

Doc. Ing. Aleš Kocourek, Ph.D.

- The impact of the Common Commercial Policy on the competitiveness of the enterprise
- Sectoral business opportunities in the EU internal market
- Specifics of foreign trade in services
- Business support as a tool to increase competitiveness
- The importance of the regional socio-economic environment in business decision-making

Doc. Ing. Šárka Laboutková, Ph.D.

- Institutions and Entrepreneurship
- Responsible Business Conduct from the Perspective of Shareholders and Stakeholders
- Entrepreneurship and Institutional Change

Doc. Ing. Zuzana Peničková, Ph.D.

- Internationalization of the enterprise with emphasis on technology transfer
- Doing business in the service sector in the EU internal market
- The impact of the EU common commercial policy on the internationalisation of the enterprise

doc. Mgr. Peter Madzík, PhD.

- Trends in structured transfer of requirements into technical parameters
- Developing creative thinking tools to support product, process and marketing innovation
- Non-linearity of customer requirements and its impact on customer satisfaction