

Topics of the Dissertation Thesis for doctoral study programmes
Economics and Management and Business Administration and Management

doc. Ing. Klára Antlová, Ph.D.

Knowledge network in organization
Optimization of project management in organization

doc. PhDr. Ing. Pavla Bednářová, Ph.D.

Multinational Corporations in the World Economy
Corporate Competitiveness in the International Environment
Growth and Development with International Trade

doc. Ing. Jakub Dyntar, Ph.D.

The design of warehouse management systems using dynamic simulation
Planning and scheduling of multiproduct pipeline systems

doc. Ing. Aleš Kocourek, Ph.D.

The impact of the Common Commercial Policy on the competitiveness of the enterprise
Sectoral business opportunities in the EU internal market
Specificities of doing business in foreign trade in services
Entrepreneurship support as a tool for improving competitiveness
The importance of the regional socio-economic environment in business decision making

doc. Ing. Šárka Laboutková, Ph.D.

The Tasks and Strategies of In-house Lobbyists
Business environment and company performance (comparative studies)
Evaluation of External Business Factors With an Emphasis on Economic and Institutional Factors

doc. Mgr. Peter Madzík, PhD.

Non-linearity of customer requirements and its impact on customer satisfaction

doc. Ing. Kateřina Maršíková, Ph.D.

Intercultural aspect of Human Resource Management
HR marketing and employer branding
Digitalization in human resource management
Investment in human capital in business environment

doc. Ing. Zuzana Pěničková, Ph.D.

Internationalization of the selected company - aspects of technological transfer
Doing business within the single market of the EU

prof. Ing. Miroslav Žižka, Ph.D.

Performance measurement models for industrial clusters
Industry cluster research and economic performance

Topics of the Dissertation Thesis for doctoral study
specialisation: Managerial informatics

doc. Ing. Klára Antlová, Ph.D.

System of Knowledge management
Strategic management of information systems
Information systems in small and medium enterprises

doc. Ing. Jakub Dyntar, Ph.D.

Creating a dynamic simulation model for the design of warehouse management systém
Planning and scheduling of multiproduct pipeline systems