



WRITING FOR THE MEDIA

ONLINE WORKSHOP

5.DECEMBER.2025
11h00-13h00 CET

The [Technological University of the Shannon](#) invites **postgraduate researchers and professionals** to an engaging online workshop on the processes and practices of writing effectively for the media.

Online Workshop

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What you'll explore:

- Best practices in communicating research through media
- How to craft press releases and feature stories
- Key differences between academic and media writing
- Strategies to engage journalists and make research accessible

This session offers insights from guest speakers who regularly collaborate with journalists, participants will gain practical skills to enhance research visibility and career impact.

REGISTER BY 15 NOVEMBER

+INFO: <https://run-eu.eu/2025/10/31/online-workshop-writing-for-the-media/>