

my **UNIVERSITY**

FE
TUL

Bachelor



Business Administration
MANAGEMENT OF SERVICES



TECHNICAL UNIVERSITY OF LIBEREC
Faculty of Economics



Compulsory courses

| Name of the course | Lecture/exercise | Pretest (zp.) Exam (zk.) | Number of credits | Year/Semester |
|----------------------------------|------------------|-----------------------------|-------------------|---------------|
| Common compulsory courses | | | | |
| Microeconomics I | 2/2 | zp./zk. | 6 | 1/1 |
| Mathematics I | 2/2 | zp. | 5 | 1/1 |
| Informatics I | 1/2 | zp. | 4 | 1/1 |
| Business Administration | 2/2 | zp./zk. | 6 | 1/1 |
| Introduction to Law I | 2/0 | zk. | 3 | 1/1 |
| Language I | 0/2 | zp. | 3 | 1/1 |
| Language II | 0/4 | zp. | 3 | 1/1 |
| Macroeconomics I | 2/2 | zp./zk. | 6 | 1/2 |
| Mathematics II | 2/2 | zp./zk. | 7 | 1/2 |
| Informatics II | 2/2 | zp./zk. | 5 | 1/2 |
| Language I | 0/2 | zp. | 3 | 1/2 |
| Language II | 0/4 | zp. | 3 | 1/2 |
| Accounting I | 2/2 | zp. | 3 | 2/3 |
| Introduction to Management | 2/2 | zp./zk. | 4 | 2/3 |
| Statistics I | 2/2 | zp. | 3 | 2/3 |
| Marketing | 2/2 | zp./zk. | 4 | 2/3 |
| Language I | 0/4 | zp. | 3 | 2/3 |
| Language II | 0/4 | zp. | 3 | 2/3 |
| Statistics II | 2/2 | zp./zk. | 4 | 2/4 |
| Accounting II | 1/2 | zp./zk. | 4 | 2/4 |
| Introduction to Scientific Work | 0/1 | zp. | 1 | 2/4 |
| Language I | 0/4 | zp. | 3 | 2/4 |
| Language II | 0/4 | zp./zk. | 3 | 2/4 |
| Guided Internship | 6 týdnů | zp. | 8 | 3/5 |
| Strategic Marketing | 2/2 | zp./zk. | 4 | 3/5 |
| Corporate Finance and Taxes | 3/2 | zp./zk. | 5 | 3/5 |
| Introduction to Law II | 2/0 | zk. | 3 | 3/5 |
| Language I | 0/4 | zp. | 3 | 3/5 |



Feel free to ask

In Czech: prijimacky.ef@tul.cz
In English: admissions.ef@tul.cz



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| Name of the course | Lecture/exercise | Pretest (zp.) Exam (zk.) | Number of credits | Year/Semester |
|---|------------------|-----------------------------|-------------------|---------------|
| Common compulsory courses | | | | |
| Bachelor Thesis I | 0/2 | zp. | 3 | 3/5 |
| Human Resource Management | 2/2 | zp./zk. | 4 | 3/6 |
| Small and Medium-sized Entrepreneurship | 2/1 | zp./zk. | 4 | 3/6 |
| Language I | 0/2 | zp./zk. | 3 | 3/6 |
| Bachelor Thesis II | 0/4 | zp. | 4 | 3/6 |
| Specialized compulsory courses | | | | |
| Economics and Business in Services | 2/2 | zp./zk. | 6 | 1/2 |
| Economics of Public Sector Services | 2/2 | zp./zk. | 5 | 2/3 |
| Marketing of Services | 2/2 | zp./zk. | 5 | 2/4 |
| Selected Financial Services | 2/1 | zp./zk. | 4 | 2/4 |
| Accounting of Selected Service Providers | 3/0 | zk. | 4 | 3/5 |

| Name of the course | Lecture/exercise | Pretest (zp.) Exam (zk.) | Number of credits | Year/Semester |
|---|------------------|-----------------------------|-------------------|---------------|
| Compulsory optional courses type B - specialization courses | | | | |
| Insurance of Persons | 2/2 | zp./zk. | 4 | 2/4 |
| Information Technologies in Services | 1/2 | zp./zk. | 4 | 2/4 |
| Property Insurance | 2/2 | zp./zk. | 4 | 3/5 |
| Retail management | 2/1 | zp./zk. | 4 | 3/6 |
| Requirement to finish this group of subjects: minimum 12 credits | | | | |

| Compulsory optional courses type A - common courses | | | | |
|--|------------------|-----------------------------|-------------------|---------------|
| Name of the course | Lecture/exercise | Pretest (zp.) Exam (zk.) | Number of credits | Year/Semester |
| Family Business | 1/2 | zp./zk. | 4 | 2/3 |
| Fundamentals of Insurance | 2/1 | zp./zk. | 3 | 2/3 |
| Financial and Insurance Mathematics | 2/1 | zp./zk. | 3 | 2/3 |
| Basics of Sociology | 2/0 | zk. | 3 | 2/3 |
| Economic Geography | 2/2 | zp./zk. | 3 | 2/3 |



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Compulsory optional courses type A - common courses

| Name of the course | Lecture/exercise | Pretest (zp.) Exam (zk.) | Number of credits | Year/Semester |
|---|------------------|-----------------------------|-------------------|---------------|
| Social Business | 2/0 | zk. | 3 | 3/5 |
| Marketing Communications | 2/1 | zp./zk. | 3 | 3/5 |
| Economic Policy I | 3/0 | zk. | 3 | 3/6 |
| Consumer Behavior | 2/2 | zp./zk. | 3 | 3/6 |
| Business Ethics in the European Context | 1/1 | zp./zk. | 3 | 3/6 |

Requirement to finish this group of subjects: minimum 12 credits

Optional courses - common

| Name of the course | Lecture/exercise | Pretest (zp.) Exam (zk.) | Number of credits | Year/Semester |
|----------------------------|------------------|-----------------------------|-------------------|---------------|
| Data-Based Decision Making | 2/2 | zp./zk. | 4 | 2/4 |
| World Economy | 3/0 | zk. | 3 | 3/6 |
| Internship Abroad | | zp. | 10 | |

The final state bachelor exam

The final state exam consists in the defense of a bachelor thesis and a discussion of the following topics:

Compulsory common courses:

- Business Administration (Business Administration, Corporate Finance and Taxes, Small and Medium-sized Entrepreneurship)
- Accounting (Accounting I, Accounting II)
- Management (Introduction to Management, Human Resource Management)
- Marketing (Marketing, Strategic Marketing)

Compulsory specialized courses:

- Management of Services (Economics and Business in Services, Economics of Public Sector Services)

Other duties

Students have to pass a compulsory supervised internship in a company or institution on the territory of the Czech Republic or abroad in accordance with the profile of the study program and in relation to the chosen specialization.



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